



Marketing Intern

Fort Delaware State Park

DELAWARE STATE PARK INTERNSHIP PROGRAM



CLICK HERE TO APPLY: <https://destateparks.com/volunteer/positions>

DESCRIPTION

Interns in this position will assist in marketing and advertising programs at Fort Delaware State Park. You will put together a proposed marketing plan, film and post video vignettes, write Facebook posts and press releases, and more to get out the word about Fort Delaware. You will have the opportunity to work with a fantastic team of interpreters, the Interpretive Programs Manager at Fort Delaware State Park, and the Marketing Department of State Parks. Additional experience will be gained with promoting programs at Fort DuPont State Park and Port Penn Interpretive Center.

LOCATION

Fort Delaware State Park, Delaware City, DE
<https://destateparks.com/History/FortDelaware>

TERM OF SERVICE

6 month – Full Time 30-35 hours per week

RESPONSIBILITIES

- Assist the Interpretive Programs Manager with creating a marketing plan for Fort Delaware State Park
- Write press releases and consistent Facebook posts.
- Help promote Fort Delaware programming through the creation of video vignettes.
- Seek ways to partner with other parks and organizations.
- Come up with and execute creative marketing methods.
- Other duties as assigned

REQUIREMENTS

- Must be able to work flexible hours, including a Wednesday through Sunday work week.
- An interest in marketing/advertising
- Able to communicate effectively with a diverse public and speak publicly in front of groups or audiences.
- Public speaking experience (or comfort learning).
- Ability to understand and appreciate the historical context of the program.
- Professional appearance and demeanor, responsible and trustworthy
- Pleasant and personable, enjoys people, good customer service skills
- Works well independently or as a cooperative, contributory team member.
- Able to stand for long periods, lift 10 pounds from crouching position, and walk 2 miles.
- Comfort working around boats/water; comfort working around black powder weapons
- Performs duties in compliance with Division and Park Customer Service Guidelines and Safety Guidelines.
- An interest in history is helpful, but not required.

DIRECT SUPERVISOR

The direct supervisor will be the Interpretive Programs Manager at Fort Delaware State Park.

BENEFITS

- **Training:** A hallmark of the program, interns receive training from the field experts they will be working with. Includes Seasonal Interpreter Training and possibly FA/CPR. In addition to this formal and informal training to successfully conduct their internship assignment, interns will have the opportunity to build associated skills and share real-time experience with park staff and colleagues. Training will be made available to the interns to further their personal and professional development.
- **Housing:** Limited co-ed housing is available, at no fee, for interns providing full-time hours (30 or more per week). If selected for housing, an intern will share a house, duplex or dorm facility with other interns.
- **Activities:** Interns will have the opportunity not only to visit ALL Delaware State Parks at no fee, but also participate in many of the tours, programs, and associated events for free. Delaware State Parks span the length of the state and whether it be canoeing at Trap Pond State Park, surfing at Delaware Seashore State Park, attending a concert at Bellevue State Park, or touring the living history facility at Fort Delaware, there is certainly something for everyone.
- **Stipend Available:** Interns are not employees of the State of Delaware- they are considered volunteers and are not paid for their service. Interns may elect to receive a stipend to help cover expenses incurred during their volunteer intern service. The stipend is a fixed amount of \$100 per week for service of 30 or more hours per week or \$50.00 per week for service of between 20 – 29 hours/ week paid biweekly as a direct deposit into the Intern's bank account.
 - The stipend is not a wage, but does count toward the total income on which the intern's tax obligation is based. Interns electing to receive the stipend will complete IRS Form W-9 Request for Tax-Payer Identification as self-employed and will receive a Form 1099 at the end of the year that reports the amount of income from the stipend. No taxes are withheld from the stipend.

All Delaware State Parks Interns are required to undergo and successfully complete a background check performed by the Division.

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The Department of Natural Resources and Environmental Control is committed to affirmative action, equal opportunity, and the diversity of its workforce